

MEDIA RELEASE

Wright Equity Partners Launches Fund and Begins Search for Acquisition Opportunities

FOR IMMEDIATE RELEASE

We service businesses in the lower middle market. The firm will focus on buyout transactions of companies with revenues between \$10 million and \$30 million in the southeast U.S.

"We actively seek well-established and profitable companies with recurring revenues, predictable cash flows and sustainable competitive positions in growing industries. We believe there are significant opportunities to create value in southeastern service businesses – and Wright Equity has the focus, expertise and capital to achieve this end," said Mr. Wright.

"Wright Equity represents the capital and talent of over a dozen business leaders and investment experts who have decades of experience operating large and small businesses in a variety of industries. We offer this compelling combination of flexible capital and managerial expertise to the companies we acquire, ensuring their continued success," Mr. Wright added.

About Wright Equity Partners

Wright Equity Partners is an Atlanta-based investment company founded to identify, acquire and operate service businesses in the lower middle market. Wright Equity's primary focus is on companies based in the southeast U.S. The firm, with more than \$5 million of committed capital, specializes in well-established and profitable companies with recurring revenues between \$10 million and \$30 million. For more information please visit www.wrightequity.com

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